

# RIYAADAH

CONFERENCE 2019 ATLANTA, GA

JULY 25TH - JULY 28TH

SPONSORSHIP



## Who are we & why us:

Embedded in the history of the Riyaadah Conference is an unknown story of indigenous black Muslim excellence.

From Quran competitions, to basketball games, to educational workshops to cookouts for the community, this event has taken place every year since 1969!

This year our intention is to show the world who we've always been but we need YOUR help. We cordially invite you to sponsor us and be our helpers as we expand the reach of this historic conference. See a breakdown of what we will provide for the community and how our partnership can be mutually beneficial;

- Day of Service for the homeless and less fortunate: Includes feeding and delivering goods and or grants to local orgs who consistently serve.
- Nonprofit Legitimacy & Training Symposium
- Economic Empowerment Sessions
- Islamic Lectures
- Cultural Excellence Series: Creative Online Competitions, Concert, Stage Play, Book Fair, Fashion Show
- Youth Activities: Carnival, Movies, Educational Sessions
- Relationships & Family Sessions
- Ambassador Program



The African American Indigenous Muslim Community has always served this country but mostly in the shadows because we we've been more concerned with doing the work than telling our story. This year we intend to do both at an unprecedented level and we think our focus on storytelling will be a great benefit to anyone who sponsors us.

**See how you will benefit below!**



**100K**

1. Multiple Videos played for all entertainment sessions
2. Presentation by your org representative at all pertinent sessions
3. Introduction to grassroots local MUSLIM humanitarian orgs
4. 2, 5,000 Grants in your name given to grassroots humanitarian orgs filmed highlighting the work they do
5. Your org a featured trainer at our nonprofit symposium
6. Your logo and name mentioned on every ad we produce
7. Your banner on every page of our website
8. Your 15 sec video ad at the end of our celebrity advertiser videos. (Note our celebrity advertisers have a combined social media reach of over 500,000 hits and have travelled around the world
9. Your logo and name mentioned on our service day videos.
10. Your logo mentioned in our historical campaign. This campaign will unveil the story of how a black MUSLIM .org got started and how it paved the way for many Muslim conference today



**60K**

1. Multiple Videos played for all entertainment sessions
2. Presentation by your org representative at all pertinent sessions
3. Introduction to grassroots local MUSLIM humanitarian orgs
4. Your org a featured trainer at our nonprofit symposium
5. Your logo and name mentioned on every ad we produce
6. Your banner on every page of our website
7. Your logo and name mentioned on our service day videos.
8. Your logo featured in our historical campaign. This campaign will unveil the story of how a black MUSLIM .org got started and how it paved the way for many Muslim conference today



**25k**

1. Multiple Videos played for all entertainment sessions
2. Your logo and name mentioned on every ad we produce
3. Your banner on every page of our website
4. Your logo and name mentioned on our service day videos.
5. Your logo featured in our historical campaign. This campaign will unveil the story of how a black MUSLIM .org got started and how it paved the way for many Muslim conference today



**10k**

1. Multiple Videos played for all entertainment sessions
2. Your logo and name mentioned on every ad we produce
3. Presenter @ main entertainment session

**Generous Helper**  
**1k**

1. Name, logo & description on sponsor list for website
2. Shoutout at entrepreneurship workshop

**Don't see what you want?  
Let's talk customization.**

Email all sponsorship questions to  
Ismail at [ismail@kicreativestudios.com](mailto:ismail@kicreativestudios.com)

**The deadline for all sponsorships to receive  
launch party benefits is May 27th, 2019.**